



Dear Supporters and Friends of the Pella Community Food Shelf,

We have exciting news! As you may already be aware, we have purchased and are in the process of remodeling a permanent home for the Pella Community Food Shelf (The Shelf). This new space will advance our programming, provide much-needed space, and propel us toward another 42 years of service to the people of Marion County, and most importantly our God!

We encourage you to check out the backside of this letter to read up on what we've been up to in our mission to alleviate hunger in our communities through access, education and partnership and the HopeFULL Movement as we build a permanent home for The Shelf.

The HopeFULL Movement is a longtime dream for The Shelf. We have relocated to our new, Shelf owned, home at 1111 West 16th Street in Pella (the previous Sports Page Restaurant location). Volunteers are hard at work remodeling the building and fundraising to meet the 1.5 million dollars needed to purchase this permanent location with additional space to meet the needs of food insecurity in our area.

**We need your help!** Would you consider making a donation to get us one step closer to our fundraising goal of 1.5M? Any donation amount is appreciated! As a 501c3, your donation is tax deductible.

Together, we can continue to make strides to end hunger! Please reach out to me at [director@pellacommunityfoodshelf.org](mailto:director@pellacommunityfoodshelf.org) if you have any questions about our organization or how you can get involved.

In Kingdom service to alleviate hunger,

Melissa Zula  
Executive Director  
Pella Community Food Shelf

Stay up-to-date on the HopeFULL Movement through our website at [www.pellacommunityfoodshelf.org](http://www.pellacommunityfoodshelf.org) & follow us on Facebook and Instagram.

## HopeFULL Movement Donation Levels

All donations are appreciated as we work to fundraise the \$1.5 million needed to call our new location home. Check out the donation levels and recognition offerings below as our way of saying “thank you” for your support in fighting food insecurity in Marion County.

### **Can Stacker - Gifts of \$5,000 and below**

Social media recognition during the HopeFULL Movement Campaign.

### **Hunger Fighter - Gifts of \$10,000 and below**

Website and social media recognition during the HopeFULL Movement Campaign.

### **Grocery Cart Filler - Gifts of \$50,000 and below**

Website and social media recognition. Logo/name listed on the donor wall at our new location and on our new volunteer tShirts.

### **Pantry Packer - Gifts of \$100,000 and below**

Website and social media recognition. Logo/name listed on our donor wall at our new location, volunteer tShirts, and cloth grocery bags used regularly by our guests.

### **Food Champion - Gifts over \$100,000**

Website and social media recognition. Logo/name listed on our donor wall at our new location, volunteer tShirts, cloth grocery bags used regularly by our guests and on the mobile food shelf vehicle. Additional recognition made at the Open House.

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## Donation Form

Donor Name: \_\_\_\_\_

Donor Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please list the name you would like listed for recognition: \_\_\_\_\_

Send logo as eps file to [administrator@pellacommunityfoodshelf.org](mailto:administrator@pellacommunityfoodshelf.org)

Please complete Donation Form and Gift to:  
Pella Community Food Shelf, P.O. Box 465, Pella, IA 50219

